

# Arts & Economic Prosperity 5:

The Economic Impact of Nonprofit Arts & Culture Organizations  
and Their Audiences in the State of Oklahoma

Creating Jobs

Generating Commerce

Driving Tourism

[OK4arts.org/economy](http://OK4arts.org/economy)



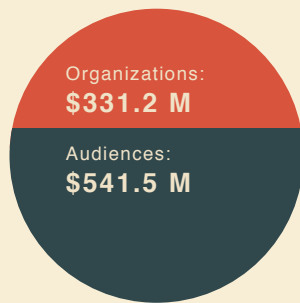
# Economic Impact

of the Nonprofit Arts & Culture Industry in Oklahoma (2015)

**Creating Jobs.  
Generating Commerce.  
Driving Tourism.**

Across the State of Oklahoma, from our smallest rural towns to our largest urban cities, over 700 nonprofit arts and cultural organizations make their communities more desirable places to live and work. These nonprofits are also businesses. They attract audiences, spur business development, support jobs, generate government revenue, and are the cornerstone of tourism.

**TOTAL DIRECT EXPENDITURES:**  
**\$872.8 M**



**Arts and Culture Creates Jobs:**  
Jobs created or sustained by arts & culture spending

**29,165**

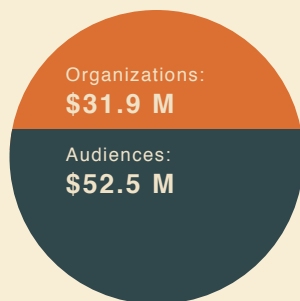
**RESIDENT HOUSEHOLD INCOME:**  
**\$588.2 M**



**Average Per Person Audience Expenditures:**

**\$39.26**

**TOTAL GOVERNMENT REVENUE:**  
**\$84.5 M**



**Event-related Spending By Arts & Cultural Audiences Totalled:**  
(excluding cost of admission)

**\$541.6 M**

**Total attendance to arts & cultural events:**

**12.7 M**

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the State of Oklahoma. For more information about this study or about other cultural initiatives in the State of Oklahoma, visit Oklahomans for the Arts website at [www.OK4arts.org/economy](http://www.OK4arts.org/economy). Copyright 2017 by Americans for the Arts, [www.AmericansForTheArts.org](http://www.AmericansForTheArts.org).

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